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Counterfeit software costs more than you think.

Myth: Counterfeit software is the same as genuine software.

Fact: It might look the same, but it isn't. Genuine software is designed to work with the PC hardware you buy. It also comes with built-in security features designed to minimize identity theft, damaging viruses, and system crashes. Plus, you get access to software updates that help give you the best experience possible.

Myth: Counterfeit software is safe.

Fact: A recent study found that 1 in 3 consumer PCs with counterfeit software installed will be infected with malware in 2013*. Malware puts the users at risk for having their identity stolen and their bank accounts hijacked.

Myth: Counterfeit software won't hurt my PC and devices.

Fact: Counterfeit software can have disastrous effects on the performance and functionality of your PCs and devices - both at work and at home. If you have invested in a new piece of technology, don't put it at risk of exposure to dangerous malware.

Myth: Using counterfeit software saves money

Fact: It might save you money in the short term, but in the long term it is a bad decision. Using counterfeit software is more costly because of the potential financial, social, and professional risks.

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*International Data Corporation. DANGERS OF COUNTERFEIT SOFTWARE STUDY 2013.

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